

- 12.30PM-1.30PM : Lunch Break  
 1.30PM-3.15P.M : **Technical Session V**  
**Feasibility of Various Analytical Tools-**  
**Dr. Raju V.P.**  
 2.00 PM- 4.00PM : Paper Presentations (Marian Hall)  
 3.15 PM-3.30 PM : Tea Break  
 3.30 PM – 4.00 PM : Valedictory Session

Registration Fee		
Students	Participation & Presentation	400
Research Scholars	Participation & Paper Presentation	600
Faculty	Participation & Paper Presentation	1000
Themes for Presentation Topic related to Commerce & Management		

### Organising Committee

- Principal : Dr. Sr. Lissy Anto P  
 Head of the Department : Dr. Sr. Ligy V.K (Sr. Elaiza)  
 Convenor:  
 Remya S : Assistant Professor, Mob:9995217337  
 Joint Convenors:  
 Elizabeth Paul C : Assistant Professor, Mob:9745401215  
 Soumya Stephen A : Assistant Professor, Mob:9745259943  
 Jitha Thomas : Assistant Professor, Mob:9495168456  
 Siby Linson : Assistant Professor, Mob:8943403441  
 Amritha Thomas : Assistant Professor, Mob:8281482534  
 Sherliine T I : Assistant Professor, Mob:9447640008  
 Rupini T S : Guest Faculty, Mob:8281313869  
 Ancy Andrews : Guest Faculty : Mob: 8078247414

- \*Maximum Intake for the Seminar is 50  
 \* Mail ID: commerce@stjosephs.edu.in

## RESEARCH DEPARTMENT OF COMMERCE

St. Joseph's College (Autonomous), Irinjalakuda  
 NAAC accredited (3rd cycle) with 'A' grade  
 College with Potential for Excellence  
 Thrissur District, Kerala, India



*Organises*

## Two Day National Seminar on Research Innovations in Service Sector

On  
 27th & 28th January 2020  
 Venue: Research Block

### About the College:

St. Joseph's College (Autonomous) has been imparting value based quality education since its foundation in the year 1964. The college has been re-accredited with 'A' Grade by NAAC in 2013 and was also elevated to the Autonomous Status in 2016. The college was also granted the status of 'College with Potential for Excellence'.

### About the Department:

The Department of Commerce is the single largest department in the college. With its roots dating back to 1977, the department was elevated to the status of research centre in commerce on 2nd November 2012. The Department offers B.Com, M.Com and Ph.D programmes. The Department conducts seminars and workshops on a regular basis to cater to the needs of the ever changing global business environment. It enables the students to bring out their talents and to mould a bright future for them.

### About the Seminar:

The **service sector** makes an important contribution to GDP in most countries, providing jobs, inputs and public services for the economy. Trade in services can improve economic performance and provide a range of traditional and new export opportunities. Services exports can be an important part of a developing country's growth strategy. For example, India has been capitalizing on a boom in exports of IT enabled services as firms have increasingly outsourced certain administrative functions to lower cost countries. To attain development there should be a well developed financial system to support not only the economy but also the society. The Indian banking industry plays an important role in the economic development of the country and is the most dominant segment of the financial sector. Banks helps in channelizing savings to investments and encourage economic growth by allocating savings to investments that have potential to yield higher returns. The topics of this national seminar will focus on recent innovations in service sector.

## PROGRAMME SCHEDULE

### Day I (27/01/2020)

- 9.00 A M : Registration  
9.30 AM-10.30AM : **Inauguration**  
**Shri. N. Hariharan**  
(Chief General Manager, SEBI)  
10.30 AM-11.00AM : Tea Break  
11.00 AM-12.30PM : **Technical Session I**  
**Shri. N. Hariharan**  
(Chief General Manager, SEBI)  
12.30PM-1.30PM : Lunch Break  
1.30PM-3.30PM : **Technical Session II**  
**Trends in Academic Communication**  
**Jasimudeen S** (Librarian , St. Stephens  
College, Uzhavoor, Kottayam)  
2.00 PM- 4.00PM : Paper Presentations  
(Marian Hall)  
3.30PM : Tea Break

### Day II (28/01/2020)

- 9.30 AM-11.00AM : **Technical Session III**  
**Conceptualisation & Variable Definition-**  
**Dr. Raju V.P.**  
(Associate Professor , Nirmala College,  
Muvattupuzha)  
11.00 AM-11.15AM : Tea Break  
11.15AM-12.30PM : **Technical Session IV**  
**Data Collection and Filtering Process**  
**Dr. Raju V.P.**

## **SEMINAR REPORT**

The Research Department of commerce conducted a two day national seminar on the topic “Research Innovations in Service Sector” on 27<sup>th</sup> and 28<sup>th</sup> of January 2020. The seminar was conducted in Research Block. Around 60 students and 30 faculty members and Research Scholars participated in the seminar. The seminar was a great success.

### **Organising Committee**

Principal: Dr Sr Lissy Anto P

Head of the department: Dr Sr Ligy V.K (Sr Elaisa)

Convenor:

Ms Remya.S (Assistant Professor)

Joint Convenors:

Ms Elizabeth Paul C (Assistant Professor)

Ms Soumya Stephen A (Assistant Professor)

Ms Jitha Thomas (Assistant Professor)

Mr Siby Linson (Assistant Professor)

Ms Amritha Thomas (Assistant Professor)

Ms Sherline T.I (Assistant Professor)

Ms Rupini T.S (Guest faculty)

Ms Ancy Andrews (Guest faculty)

## **Brochure**

The brochure was prepared and send to Teems for designing .30 copies of brochures were printed.

## **Invitation**

Nearby colleges were invited for the seminar. Brochures were also sent personally to research scholars and faculty of other colleges. All the departments of the college were invited personally. Brochure was sent to Chief Guest of the day and to Resource Persons handling the technical sessions.

## **Reception**

The chief guest and Resource persons were received from the portico and taken to guest room.

## **Registration and Certificate**

The registration counter was set in front of the Research block. Registration forms and attendance sheets were prepared.PG students were entrusted with registration. Certificate for Chief guest and Resource persons were separately printed. Students were entrusted to write the certificates of participants. A seminar kit (file, book and pen) was also given to all the participants at the time of registration. The same was ordered from Prakashan press. Duty certificates for the research scholars and faculty were also arranged. Fees were collected from participants as per brochure. Receipt was also given to participants. Food coupons were also given to participants. The number and list of paper presentations were handed over to paper presentation committee. Certificates were arranged college wise and handed over to Program Committee. A separate certificate was given to Dr Sr Rose Bastin and Dr Josheena Jose for chairing paper presentations.

## **Paper Presentations**

List and number of paper presenters were collected from registration committee. The presentations were done in two days. On the first day it was conducted in Marian hall and on the second day Third BCA class room was selected for conducting presentations. Mike, Projector and Laptop were kept ready. The soft copy of presentations were copied to laptop at the time of

registration itself. The final list of presenters was prepared and a student was entrusted to read the rules and for calling out their names. A4 paper was kept ready for the chair and Tea and snacks were also provided. The hard copy was given to chair.

### **Food and Snacks**

The food and snacks were arranged in guest room and canteen. Separate faculty were entrusted the charge of the same. Nuts, biscuits and tea were arranged in morning and sadhya was arranged for lunch for the first day for the chief guests and retiring members of the college. The food for the participants were ordered in canteen. Separate food coupons were given to them. Students were entrusted for serving. Tea and snacks were provided at 11.30 and 3.30 afternoon.

### **Programme**

The print out of the Program schedule was taken. Mike, Projector, Teapoy, table cloth, chairs, bottle with water and lamp were kept ready. Handmade boquet was given to chief guest and resource person. Students were arranged for compiring and welcoming and thanks giving of various technical sessions. Seating was done in Research block previous day. Chairs were arranged. Renji was called for the photo. PPT was kept ready. Memento was given to Chief guest and honorarium was given to Resource persons for handling sessions. The second day program was organized in Marian hall. Thewhat's app number of participants were collected and students were entrusted to create group and pass on the seminar content to all participants. The valedictory function was also organized. The program began with a silent prayer followed by welcome of Mr Siby Linson. Certificate for Resource person was distributed by Dr Sr Rose Bastin and certificates for all the participants were distributed by Dr Raju V.P, Resource person of the day. The program ended with a formal vote of thanks.



