

## REPORT OF THE INTERNATIONAL WEBINAR ON “THE ART OF PUBLISHING IN A AND A STAR RANKED JOURNALS” ORGANISED BY DEPARTMENT OF ECONOMICS ON 15 DECEMBER 2020

The Department of Economics, in association with Research Cell, St. Joseph’s College (Autonomous) Irinjalakuda organized an international webinar on ‘The Art of Publishing in A and A Star Ranked Journals’ on 15<sup>th</sup> December 2020 for faculties, research scholars and post graduate students. It was attended by more than 900 participants through google meet and you tube.

**St. Joseph’s College (Autonomous), Irinjalakuda**

**INTERNATIONAL WEBINAR on The Art of Publishing in A and A Star Ranked Journals**

Organized by  
Department of Economics  
In association with  
Research Cell  
St. Joseph’s College, Irinjalakuda

**RESOURCE PERSON**

Date : 15/12/2020  
Time : 6.00 PM (IST)

**DR. JUSTIN PAUL**  
Professor,  
University of Puerto Rico, San Juan, PR, USA  
Editor –In-Chief, International Journal of Consumer Studies,  
Managing Guest Editor, Journal of Business Research,  
Author (International Marketing, Business Environment)

Dear Sir/Madam,  
Greetings!

We cordially invite you to the International Webinar on the topic, “The Art of Publishing in A and A Star Ranked Journals” organized by the Department of Economics in association with Research cell, St. Joseph’s College (Autonomous), Irinjalakuda on 15th December 2020 at 6.00 P M . The Faculty, Research Scholars and Post graduate students will be benefited from this webinar.

Dr.Sr.Asha Therese  
Principal &  
Chairman-Webinar

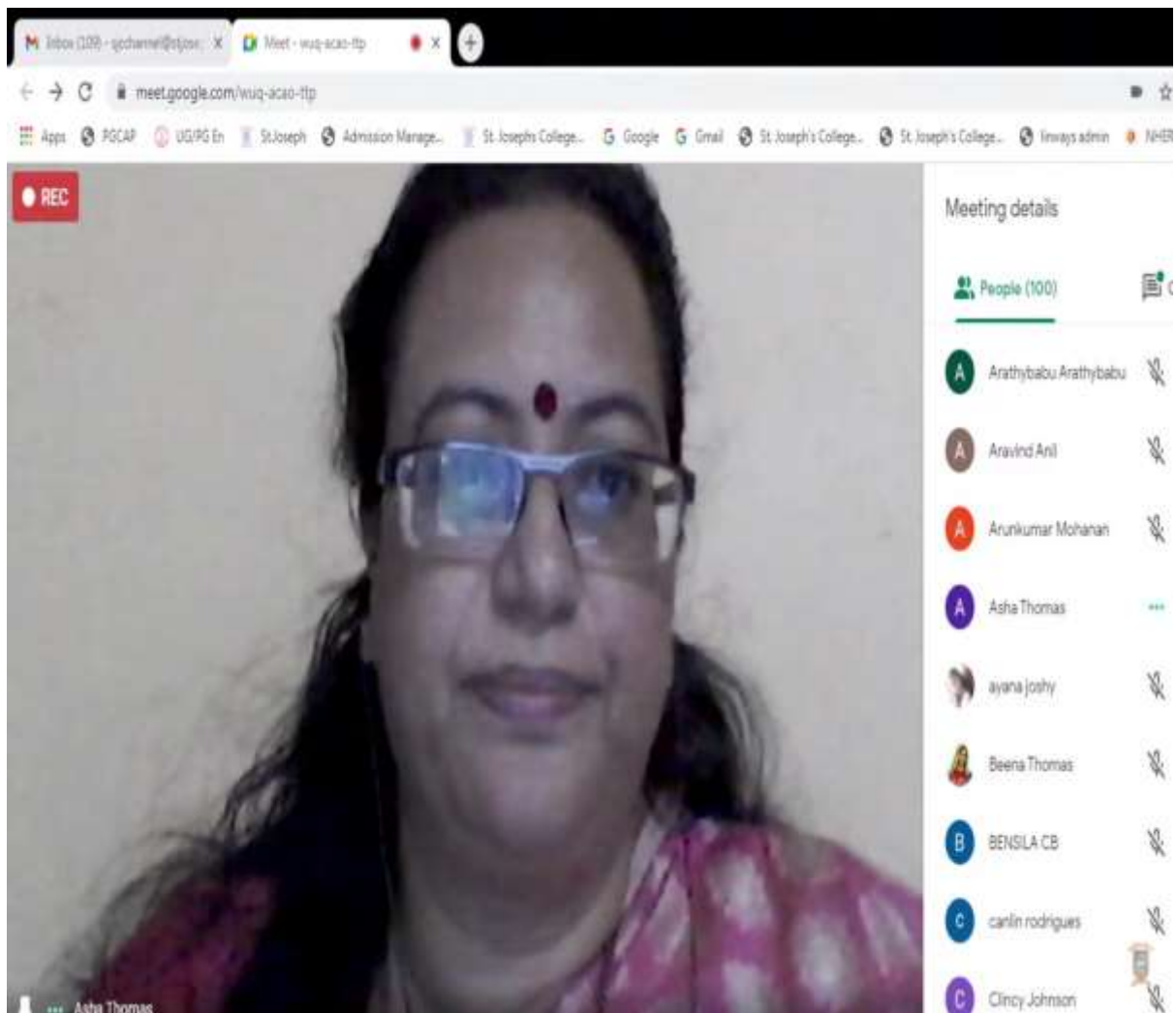
Daisy P.K  
Coordinator-webinar  
HoD, Dept. of Economics

Dr.Sr.Viji M.O  
Coordinator-Webinar  
& Research Cell

Organizing secretary  
Jomol Thomas  
Phone: 8289923093  
Email: economics@stjosephs.edu.in

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Ms. Daisy P.K, Head of the Department, officially welcomed the dignitaries and the participants of the webinar. Dr. Asha Thomas, Exam Controller and Assistant Professor, Department of English, St. Joseph’s College (Autonomous) Irinjalakuda felicitated the event.



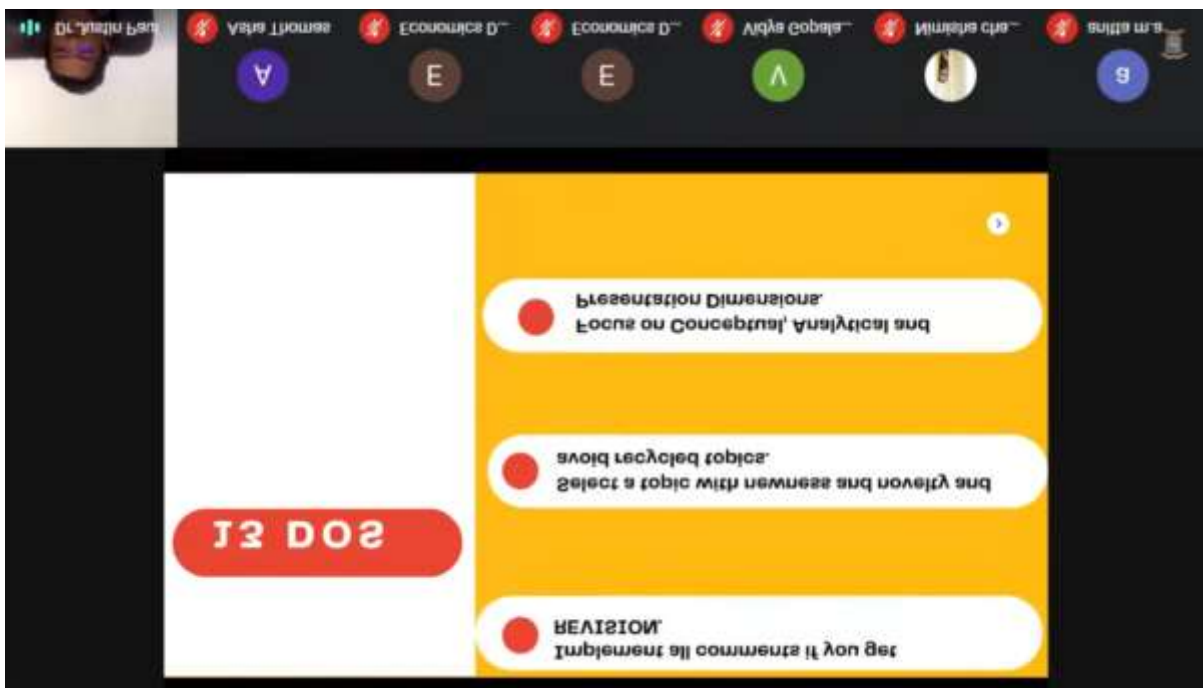
*Dr. Asha Thomas, Exam Controller and Assistant Professor, Department of English, St. Joseph's College (Autonomous) Irinjalakuda felicitating the event.*

Dr. Justin Paul, Professor, University of Pureto Rico, San Juan, PR, USA was the Resource person of the webinar. He is the Editor-in-Chief of International Journal of Consumer Studies, Managing Guest Editor of Journal of Consumer Studies. Also he is an author in International Marketing and Business Environment. The lecture highlighted the do's and don'ts in publishing articles in reputed journals. He projected the importance of valued publications in research.



*Dr. Justin Paul, Professor, University of Puerto Rico, San Juan, PR, USA delivering the lecture*

There was an active interaction session at the end of the webinar. Participants asked about the various aspects of publications, types and ranking of journals etc... Dr. Justin Paul responded to the questions and doubts raised by the participants. Dr. Vidya G, Assistant Professor, Department of Zoology, St. Joseph's College (Autonomous) Irinjalakuda served as the moderator for the interaction session. The participants remarked that the webinar was very fruitful and they were equipped with a deep understanding of the publishing an article.



*Dr. Justin Paul, on the topic - 'The Art of Publishing in A and A Star Ranked Journals'*

Ms. Jomol Thomas, Assistant Professor, Department of Economics, St. Joseph's College (Autonomous), Irinjalakuda proposed formal vote of thanks.

A feedback about the session was collected from all the participants to improve the sessions that will be conducted in future. All the participants were provided with e-certificates.

