

Workshop on Digital Marketing

Organized by

Department of Computer Science

In collaboration with

IALM Edge, Ernakulam

Date: 10-01-2018

Venue: St. Joseph's College (Autonomous), Irinjalakuda

Report of the event

As a part of Association activities, the Department of Computer Science had conducted a Faculty Enrichment Program on Digital Marketing in the Computer Lab of Sr.Mariam Thresia block on 10th January 2018. Technicians from IALM Edge, Ernakulam were the resource person of the webinar. The workshop was well attended by the faculty members of the department of Computer Science, St. Joseph's College (Autonomous), Irinjalakuda.



The department of Computer Science had conducted a one day Workshop on Digital Marketing for the faculty as a part of faculty enrichment program and orientation session for UG students by Mr.William Chacko and Ms.Rani Dhanakumar from IALM Edge Cochin on 10th January, 2018 .

The programme was inaugurated by **Dr Sr Rose Bastin**, Self financing coordinator , St Joseph's College. **Sr. Siji P D**, Head of the department of Computer Science delivered the

cordial welcome address. It was a well organized programme which helped both the faculties as well as the students.