

Research Department of Commerce

International Workshop on Creating a Professional Presence

Date: 19-07-2022

An International Workshop on Creating a Professional Presence was organised by the Research Department of Commerce on 19th July, 2022 at 10 am in the college auditorium. 120 students participated in the workshop. The resource person was Dr. Shaheema Hameed, Curriculum developer and corporate trainer. College Principal Dr. Sr. Ligy V. K inaugurated the programme. The main objective of this workshop is to equip the students with the concept of professionalism and engage them with the varieties of activities that help them to build team spirit as well as confidence.

The first session of the workshop dealt with the concept of profession and the qualities that are required for an individual to excel in a profession. She emphasized the importance of integrity, trust, confidence, good body language, appropriateness, emotional intelligence etc. for a powerful and attracting personality that helps them to shine in this profession. In the present competitive world corporate organisations are focusing more on communication and interpersonal skills of individuals. She gave an excellent PowerPoint Presentation signifying the importance of Professionalism.

The second session was more activity oriented. She conducted various activities and games like balloon games, sing a song together, stand on your toes for 30 seconds etc. that shows the importance of active listening and team building. The students were grouped into six and the group activities were also conducted.

The programme came to an end at 12:30 PM. Principal Dr. Sr. Ligy V. K gave a memento as a token of love. Sraddha Biju of III B. Com proposed the official vote of thanks.

