

# **REPORT ON INTERNATIONAL VIRTUAL CONFERENCE**

## **2021 ON POST COVID GLOBAL SCENERIO: THREATS**

### **AND OPPORTUNITIES**

DAY-1(27-01-2021)

The first day of the international seminar started off by evoking the blessings of lord almighty. The conference further proceeded with the welcome address which was given by Ms. Michelle Vivera, faculty member. The presidential address was given by the Principal Dr. Sr. Asha Therese. Then we proceeded to have a virtual light lamping ceremony. The inaugural address was given by Dr. Paul Haught Vice President of Academics at Christian Brothers University. The release of the Conference Proceedings was done by the self-financing coordinator Dr. Sr. Rose Bastin. The felicitation was delivered by Vice Principals Sr. Blessy and Dr. Sr. Elaiza. The official inaugural program ended with the vote of thanks delivered by Keerthi Premadas, a student.

Then the day one of the technical session began which primarily focused on education post covid. The key note address was given by Dr. Bevalee B. Vitali. Then the technical session proceeded with a conference discussion which was mediated by Dr. Babu George. The panel members included Dr. Eddy Tukamushaba, Dr. Eric Wiafe, Dr. Jack Fei Yang, Dr. Jean Costa, Dr. Lella Delavarova, Dr. Marta Almeyda Ibanez, Dr. Maximillano E Korstanje, Dr. Sergio Garcia, Dr. Yaprak Dalat Ward, Dr. Sr. Maria Aradhana, Dr. Lena Bucartariu and Dr. Anil Yasin A.R. The program concluded by a vote of thanks by Merin Mary, a student. The session ended by 10.30 am. Later that noon paper presentation was conducted.

DAY 2(28-01-2021)

Day two of international virtual conference started at 12.00 in the noon with the welcome address by Ms. Rogie George, a faculty member. The felicitation was given by Dr. Philo Francis, retired faculty member. The technical session began with the keynote address by Dr. M Basheer Ahmed Khan, former Vice Chancellor of S.K.M University. The technical session was carried on by a panel discussion mediated by DR. Babu George. The panel discussion was on "Trade, Commerce and Industry: Post Covid". The panel members included Dr. Alessio Faccia, Dr. Alexandru Micrea, Dr. Besa Shahini, Dr. Bindu V.T, Dr. Bintang Handayani, Dr. Blendi Sharma, Dr. Erdogan Ekiz, Dr. Hazel P Berrard, Dr. Hugues Seraphin, Dr. Javier Castillo, Dr. Purva Hedge, Dr. Tankiso Moloi and Dr. Sudipta K Sarkar. The conference ended with the vote of thanks delivered by Neha E.R, a student.

DAY 3(29-01-2021)

The last day of the conference began with the welcome address by Ms.Biby K.B, a faculty member. The technical session began at 8.00 am with the key note address by Dr. Alvin James, Distinguished Professor of Marketing, South Alabama University, USA. The session continued by panel discussion on the topic "Healthcare: Post Covid". It was mediated by Dr. Babu George. The panel discussion members included Dr. Abdullah Alhaji, Dr. Abenil El

Amin, Prof. David Archer, Dr. Thomas Panko, Dr. Maljinda Keta, Dr. Harry Kochat, Dr. Maurico Umana, Dr. Md. Nur Alam Siddik, Dr. Nayan Jyoti Sarma, Dr. Sajal Kabiraj, Dr. Sonia Argular, Dr. Lena Bucartariu, Dr. Manoj Menon. The technical session ended with a vote of thanks by Shifa Abdul Salam.

Without any further delay the valedictory function began. The welcome address was given by Ms. Shilpa M.A, a faculty member. The presidential address was given by Dr. Joseph Turek, Dean School of Business, Christian Brothers University, USA. Then the best paper presenters were declared by Dr. Babu George, Professor and Associate Dean, Graduate Business, Christian Brothers University, USA. The best paper presenter in education sector was Muhammed Faizudheen and Dr. Abdul Azeez N.P, the best paper presenter in trade, commerce and industry is Arjun B.S and the best paper presenter in health care was Chaithanya U. The valedictory function ended with the vote of thanks by Ms. Steffy Jose, a faculty member.



**ST. JOSEPH'S COLLEGE**  
(AUTONOMOUS) IRINJALAKUDA  
THRISSUR DISTRICT, KERALA, INDIA



**INTERNATIONAL VIRTUAL CONFERENCE 2021**  
**On**  
**POST - COVID GLOBAL SCENARIO:**  
**THREATS AND OPPORTUNITIES**

Organised by  
**The Department of Commerce and Management Studies**

In collaboration with  
**Graduate Business, Christian Brothers University, USA**

**KNOWLEDGE PARTNERS:**

- (1) International Department, Universidad Privada Boliviana, Bolivia
- (2) UNICAES, El Salvador
- (3) State University of Rio Grande do Norte, Brazil
- (4) University of Palermo, Argentina
- (5) Stefan cel Mare University of Suceava, Romania
- (6) Catholic Institute of Business and Technology, Ghana
- (7) Canadian Institute of Technology, Albania
- (8) International College, HUST University, Taiwan
- (9) Universidad San Pablo, Guatemala
- (10) Stenden University, Doha, Qatar

Link for Conference Registration and  
Abstract Submission : <https://bit.ly/2KSUkcp>

Day 1: <https://youtu.be/OjpMixALYWw>

Day 2: <https://youtu.be/OiZIkNDn77E>

Day 3: <https://youtu.be/TsdQolXMqxU>



**DAY 1 (27-01-2021)**

**POST - COVID GLOBAL SCENARIO : THREATS AND OPPORTUNITIES**

**Keynote Speaker**



**Dr. Bevalee B. Vitali**

Professor and  
Director  
Institute for  
Leadership  
Development,  
Christian Brothers  
University, USA

Dr. Bevalee B Vitali is known for her excellence in the corporate world and in the academic field. She has dedicated her career to help others find that special niche where they can authentically lead and serve others. She has received prestigious honors including Chair of Excellence, Lasallian Educator of the Year, and Advisor of the Year Award. Currently she serves as Professor and Director of the Institute for Leadership Development at Christian Brothers University, USA. She holds a PhD in Management and Finance from the University of Memphis, USA.

**Topic :** What can Positive Psychology Teach Businesses in a POST - COVID World ?

**PANEL DISCUSSION  
EDUCATION**

8:00 am -10.30am IST (GMT + 5:30 )



**Dr. Eddy Tukamushaba**  
Associate Professor  
Stenden University, Qatar



**Dr. Eric Wiafe**  
Academic Dean  
Catholic Institute of  
Business and Technology,  
Accra, Ghana



**Dr. Huan Wang**  
Associate Dean  
SIAS International Univer-  
sity, China



**Dr. Jack Fei Yang**  
Vice President & Professor  
Hsiuping University of  
Science and Technology,  
Taiwan



**Dr. Jean Costa**  
Professor  
Universidade do Estado  
do Rio Grande do Norte  
(UERN, Brazil)



**Dr. Leila Delovarova**  
Lecturer  
Al-Farabi Kazakh National  
University,  
Almaty, Kazakhstan



**Dr. Marta Almeyda Ibanez**  
Associate Professor  
Southwest Minnesota State  
University, USA



**Dr. Maximiliano E Korstanje**  
Professor  
University of Palermo,  
Buenos Aires, Argentina



**Dr. Sergio Garcia Agreda**  
Professor & Director of the  
International Department  
Universidad Privada Boliviana,  
Bolivia



**Dr. Yaprak Dalat Ward**  
Associate Professor  
Fort Hays State University,  
USA



**Dr. Sr Maria Aradhana**  
Superior General of Carmel  
Congregation &  
Former Principal ,  
Carmel College ,Goa ,India



**Dr. Anil Yarin A R**  
International Business  
Professor  
Tecnologico de  
Monterrey, Mexico

**DAY 2 (28-01-2021)**

**POST - COVID GLOBAL SCENARIO : THREATS AND OPPORTUNITIES**

**Keynote Speaker**



**Dr Basheer Ahmed Khan**  
Former Vice Chancellor  
of S.K.M University &  
President of Middle East  
University

Dr. M. Basheer Ahmed Khan, a Senior Professor of Business Law and Human Resource Management, is an experienced Chief Executive Officer with a history of working in the Education Management Industry. He was the Vice-Chancellor of S.K.M. University and President of the Middle East University. Previously, he served as the Head of the Department of Management Studies and as the Director of the Center for Tourism Studies at Pondicherry Central University. Currently he is the CEO of Management Consultants, Pondicherry. He holds a PhD in Agricultural Economics and a D.Litt. in Strategic Human Resources Management.

Topic : Global Strategies for Post Pandemic Economic Revival - A Review

**PANEL DISCUSSION**

**Trade, Commerce and Industry**

12.00 pm – 2.00 pm IST (GMT + 5:30)



**Dr. Alessio Faccia**  
Lecturer  
Coventry University,  
UK



**Dr. Alexandru Mircea Nedelea**  
Associate Professor  
Stefan cel Mare University of  
Suceava, Romania



**Dr. Besa Shahini**  
Professor  
University of Tirana,  
Albania



**Dr. Bindu V.T Nair**  
Head, Department of Tourism,  
Avinashilingam Institute for Home  
Science and Higher Education for  
Women, India



**Dr. Bintang Handayani**  
Senior lecturer  
Universiti Malaysia  
Kelantan, Malaysia



**Dr. Blendi Shima**  
Lecturer  
Canadian Institute of  
Technology,  
Tirana, Albania



**Dr. Erdogan Ekiz**  
Associate Professor  
Muhammad VI  
Polytechnic Univer-  
sity, Morocco



**Dr. Hazel P Berrard Amuah**  
Regional HR Director  
People Factory,  
Ghana & West Africa



**Dr. Hugues Seraphin**  
Senior Lecturer  
University of  
Winchester, UK



**Dr. Javier Castillo**  
Dean  
School of Business ,  
USPG, Guatemala



**Dr. Purva Hegde**  
Professor  
Goa University, India



**Dr. Sudipta K Sarkar**  
Senior Lecturer  
Anglia Ruskin  
University, UK



**Dr. Tankiso Moloi**  
Professor  
University of Johannesburg  
South Africa

**DAY 3 (29-01-2021)**

**POST - COVID GLOBAL SCENARIO : THREATS AND OPPORTUNITIES**

**Keynote Speaker**



**Dr. Alvin J Williams**

Distinguished  
Professor of Marketing,  
University of  
South Alabama, USA

Dr. Alvin J Williams is a Distinguished Professor of Marketing in the Mitchell College of Business at the University of South Alabama. He was formerly the interim Dean and Professor of Marketing at the University of Southern Mississippi's College of Business. He was the President and co-chair of the Board of Governors of the Society for Marketing Advances. His volunteer leadership roles include service on the ISM Educational Resources Committee, the CAPS Research Board of Trustees, and the ISM Business Survey Advisory Committee. He is widely travelled and has served on numerous international committee assignments

Topic : Reprogramming 'Normal': Implications for Strategic Marketing in a POST – COVID World.

**PANEL DISCUSSION  
HEALTHCARE**

8:00 am - 10.30am IST (GMT + 5:30 )



**Dr. Abdullah Alhaji**  
Managing Director  
Academy of Health  
Sciences, Syria



**Dr. Abeni El Amin**  
Assistant Professor  
Fort Hays State  
University, USA



**Prof. David Archer**  
Director, Healthcare MBA  
Program, Christian Brothers  
University, USA  
Former CEO, St. Francis  
Healthcare



**Dr. Thomas Panko,**  
Professor Emeritus  
University of Southern  
Mississippi, USA



**Dr. Majlinda Keta**  
Professor  
University of  
Tirana, Albania



**Dr. Harry Kochat**  
Director of Operations and  
Business Development  
University of Tennessee Health  
Science Center, USA



**Dr. Mauricio Umana**  
Director of MOC Harvard  
Program, UNICAES,  
El Salvador



**Dr. Md. Nur Alam Siddik**  
Associate Professor  
Begum Rokeya University,  
Bangladesh



**Dr. Nayan Jyoti Sarma**  
Lead Scientist  
Covance, USA



**Dr. Sajal Kabiraj**  
Professor  
Hame University of  
Applied Sciences (HAMK)  
Hameenlinna, Finland



**Dr. Sonia Aguilar**  
Assistant Professor  
Texas A&M University  
Central Texas, USA



**Dr. Lena Bucatariu**  
Lecturer  
RMIT University, Vietnam



**Dr. Manoj Menon**  
Chief Information Officer  
Spotcheckglobal, UAE