



ST. JOSEPH'S COLLEGE

Irinjalakuda, Thrissur Dist., Kerala Pin 680 121

(Re-Accredited by NAAC at B++ Level)

CENTRE FOR RESEARCH IN COMMERCE

Department of Commerce and Management Studies

Organizes

International Workshop on Research Methodology

(Series -I)

22nd December 2012

PROGRAMME SCHEDULE

- 9.30 am : Registration
- 10.00 am : **Welcome Speech**
Dr. Sr. Rose Bastin
Vice Principal & Associate Professor in Commerce
- 10.20 am : **Inaugural and Presidential Address**
Dr. Sr. Annie Kuriakose
Principal, St. Joseph's College, Irinjalakuda
- 10.30 am : **Key Note Address**
Dr. Yaso Thiru
Associate Professor, Alasca Pacific University
- 11.00 am : **Vote of Thanks**
Dr. Philo Francis
Head and Convening Faculty,
Department of Commerce.
- 11.10 am : **Tea Break**
- 11.20 am : **Business Session**
Research in Social Science
Dr. Yaso Thiru
Associate Professor, Alasca Pacific University.
- 1.15 pm : **Lunch Break**
- 1.45 p.m : **Paper Presentations**
Chaired by **Dr. Vasantha Kumari P.**
Associate Professor, NSS College, Ottapalam.
- 4.30 pm : **Valedictory Function**
- 5.00 pm : **Tea**

CENTRE FOR RESEARCH IN COMMERCE

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

ST. JOSEPH'S COLLEGE

IRINJALAKUDA, THRISSUR, KERALA, PIN 680 121

We are happy to invite you for a One day International Workshop on Research Methodolgy, scheduled on 22nd December 2012. We welcome you to participate in the seminar as a delegate/ paper presenter for the seminar.

Dr. Philo Francis

Head of the Department

Dr. Sr. Annie Kuriakose

Principal

Dr. Sr. Rosa .K.D.

Dr. Jancy Davy

Convenors

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About the College

St. Joseph's College has been imparting value based quality education since its foundation in the year 1964. The NAAC has been re-accredited the college at B++ level in 2007. The college stands out as one of the best colleges affiliated to the University of Calicut.

About the Department

The post Graduate Department of Commerce and Management Studies is the single largest department in the college. The department offers B.Com, M.Com and BBA courses. The department conducts seminars and workshops on a regular basis to cater to the needs of the ever-changing global business environment. It enables the students to bring out their talents and to mould a bright future for them.

About the seminar

Research in common parlance refers to a search for knowledge. One can also define research as a scientific and systematic search for pertinent information on a specific topic. In fact, research is an art of scientific investigation. Research methodology is a way to systematically solve the research problem. It is necessary for the researcher to know not only the research methods/techniques but also the methodology.

Theme of the Seminar : Research Methodology