



# ST. JOSEPH'S COLLEGE

Irinjalakuda, Thrissur Dist., Kerala Pin 680 121

(Re-Accredited by NAAC at B++ Level)

## **CENTRE FOR RESEARCH IN COMMERCE**

Department of Commerce and Management Studies

Organizes  
**International Workshop on Research Methodology**  
(Series -II)  
**14th January 2013**



## PROGRAMME SCHEDULE

- 1.30 p.m. : Registration
- 1.45 p.m. : Welcome Speech
- 1.50 p.m. : Inaugural and Presidential Address  
**Dr. Sr. Annie Kuriakose**  
*Principal, St. Joseph's College, Irinjalakuda*
- 2.00 p.m. : Key Note Address  
**Dr. Babu P. George**  
*Professor, Alasca Pacific University*
- 5.00 p.m. : Vote of Thanks  
**Dr. Philo Francis**  
*Head and Convening Faculty,  
Department of Commerce.*
- 5.10 p.m. : Tea



# **CENTRE FOR RESEARCH IN COMMERCE**

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

## **ST. JOSEPH'S COLLEGE**

IRINJALAKUDA, THRISSUR, KERALA, PIN 680 121

*We are happy to invite you for a One day International Workshop on Research Methodolgy, scheduled on 14th January 2013. We welcome you to participate in the seminar as a delegate/ paper presenter for the seminar.*

***Dr. Philo Francis***  
*Head of the Department*

***Dr. Sr. Annie Kuriakose***  
*Principal*

***Dr. Sr. Rosa .K.D.***  
***Dr. Jancy Davy***  
*Convenors*

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### *About the College*

St. Joseph's College has been imparting value based quality education since its foundation in the year 1964. The NAAC has been re-accredited the college at B++ level in 2007. The college stands out as one of the best colleges affiliated to the University of Calicut.

### *About the Department*

The post Graduate Department of Commerce and Management Studies is the single largest department in the college. The department offers B.Com, M.Com and BBA courses. The department conducts seminars and workshops on a regular basis to cater to the needs of the ever-changing global business environment. It enables the students to bring out their talents and to mould a bright future for them.

### *About the seminar*

Research in common parlance refers to a search for knowledge. One can also define research as a scientific and systematic search for pertinent information on a specific topic. In fact, research is an art of scientific investigation. Research methodology is a way to systematically solve the research problem. It is necessary for the researcher to know not only the research methods/techniques but also the methodology.

Theme of the Seminar : Research Methodology