REPORT

TWO DAY NATIONAL WORKSHOP

Two days national workshop on research methodology jointly organized by research department of commerce and college alumnae association on 1st Nov & 2nd Nov 2019 respectively.

Day 1: Dr.Seethalakshmy.N, Associate Professor, dept of commerce, SIES College of commerce, Sion(E) Mumbai has been a research person in the National Workshop on Research Methodology on 1st Nov 2019 at research block.

Day 2: Prof. (Dr) Santhosh Kumar.S, Professor School of management studies CUSAT, Cochin on 2nd Nov 2019 at Mariam hall.

Workshop aims at exploring various dimensions of research. It enables the students to bring out their talents and mould a bright future by conducting regular seminar and workshops to cater to the need and changing business environment.

Topic dealt by Prof. Santhosh Kumar as follows:

Technical session 1 fundamentals of sampling

Technical session 2 fundamentals of sampling practical session

Technical session 3 indentifying variables & literature Review



