

National Seminar on “Bridging the Gap Between Academia and Industry: Content Development, Technical Writing and Digital Marketing”

17-01-2020 & 10-2-2020

The Department of English conducted a National Seminar on “Bridging the Gap between Academia and Industry: Content Development, Technical Writing and Digital Marketing.” The department intended to conduct it on 16 & 17 January, 2020, but due to the unexpected demise of our third year BA English student Ms. Prajitha Subran, the first day of the seminar including inaugural ceremony was postponed to 10th February 2020.

The first session of the seminar was conducted on 17th January, 2020. The seminar was inaugurated by Dr. Sr. Isabel CHF, principal of the college on 10th February. The resource persons, Mr. Subash S. L., Mr. Joby Joseph and Dr. Minu Susan Koshy took classes on various aspects of the topic.



