

A one day national seminar on Re-reading the Cinema: Concerns of Literature and Society

A one day national seminar on Re-reading the Cinema: Concerns of Literature and Society was organized on 12-11-2019. Dr Hariprasad A, Head, Dept.of Film Studies, EFLU, Hyderabad and Mr.Amal Raj. Assistant Professor, Vimala College were the chief resource persons. Dr Hariprasad spoke on the topic"Cinema and Literature: Exchanges beyond Adaptations and Mr Amal Raj spoke on 'Cinema as a Social Text'. Cinema is greatly influenced by society and society is also greatly influenced by cinema. From the introduction of cinema in the world, it tried to portray the social reflection through its big screen. Films have been the interactive medium to create awareness in the society on different social issues. There are various films which inspired, motivated, and even changed the mentality of the society on the issues of casteism, social discrimination, zamindari system, untouchability, women empowerment, national integration.

Film and literature immensely influenced the political as well as social change in the context of Kerala. Dr. Hariprasad has deliberated upon the trend of adaptations in films, its contexts and the nuances of adaptations. The resource person has enriched the student community by discussing the topic how to see a movie. Mr. Amalraj emphasised the role of films in making positive changes in society. Film as a social text has a responsibility towards society. He has told about the immensely political

films of Kerala which created a background for change in the society.





ST. JOSEPH'S COLLEGE (AUTONOMOUS) IRINJALAKUDA

Department of English

12th November 2019

REREADING THE CINEMA: CONCERNS OF LITERATURE AND SOCIETY

As a dynamic and multidimensional discourse, cinema has immense scope of retaining its huge popularity even as technology enhances its accessibility levels. Mainstream as well as parallel cinema has seen many narratives from classics to folk stories in providing the inspiration to film makers. The basic human emotions like revenge, love, lust, strife, compassion, power, greed and hunger are problematized in cinema

The seminar entitled "Rereading the Cinema: Concerns of Literature and Society" looks at the fascinating language of films from two distinct angles. While Dr Hariprasad reexamines cinema and literature as exchanges beyond adaptations

Mr Amaldev PJ unravels the scope of cinema as a social text. The attempt of the seminar is to consider films as representations of society and the prominent human emotions that dictate its discourses.

Programme

Prayer	:	
Welcome	:	Sonima KK Asst Prof, Dept of English
Inaugural Address	:	Dr. Sr. Isabel Principal, St Joseph's College
Inauguration of the seminar	:	
Felicitation	:	Dilruba Head, Dept of Journalism
Vote of thanks	:	Aneeta Alexander

Session 1

Cinema and Literature-
Exchanges beyond
Adaptations
Dr A Hariprasad,
Head, Dept of Film Studies,
EFLU, Hyderabad

Session 2

Cinema as a Social Text
Amaldev PJ

