



St. Joseph's College (Autonomous)

College with Potential for Excellence

NAAC accredited at A grade in the third cycle

Irinjalakuda-680 121, Thrissur (Dt.), Kerala

Telephone: 0480 - 2825358, M.No. 8301000125

Email: info@stjosephs.edu.in

Website: www.stjosephs.edu.in

Department of Commerce

Curriculum feedback analysis and action taken report 2016-17

Feedback

- Feedback from teachers states that they are satisfied with the curriculum of the college yet suggested in the updating of syllabi according to the recent trends. They suggested incorporating and revise the curriculum to make it more application-oriented.
- Students' feedback suggests the replacement and implementation of individual projects to group projects. Alumni also supported the suggestion and observed that the group project would enable students to complete more extensive projects. The collaborative projects further facilitate teamwork.
- Feedback from the parents recommended that job-oriented course contents should be added to the B.Com and M.Com.

Actions taken

- B.Com and M.Com curriculum changes need to be incorporated into the curriculum was prioritized. As it's the first year after getting autonomy, board of studies decided to follow the syllabus of the Calicut university for the upcoming academic year. Further, it is suggested that the specializations in the B.Com program, including finance and computer application, will provide up-to-date knowledge and skills for the industry. Department has also prioritized the revisions to be made in the specialization topics.
- The students were able to opt for group projects instead of individual projects for breaking down the tasks into parts and better outcomes. The commerce department formulated the guidelines for the group project. The project guides are entrusted with the duty to ensure the participation of all students in a group project.
- 'GST with Income Tax' was introduced into the syllabus to improve employability. Value added courses are revised to meet the growing demand of the industry and the job market.

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Curriculum feedback analysis and action taken report 2017-18

Feedback

- Feedback of employers and students suggested introducing skill-based programs beyond the given curriculum. It was observed that these types of value-added additional skill programs would improve the employability of the students.
- Feedback analysis for stakeholders indicates the need for syllabus revision in B.Com and M.Com. It was suggested to revise the curriculum to incorporate more skill components and advanced topics.
- The alumnae and parents recommended the introduction of a job-oriented add-on for the students. It was also suggested to collaborate with relevant industries or institutes for training.

Actions taken

- Production House was initiated as part of a student skill development program. It aims to improve employability and entrepreneurship among students.
- The board of studies discussed the provision for syllabus revision. As the university is permitting only 20% change in the curriculum, suggestions were prioritized. In B.Com syllabus revision is made in the following courses
 - BC1B01 Business Management
 - BC2B02 Financial Accounting
 - BC3BC03 Business Regulations
 - BC5B10 Financial Market and services
 - BC2C02 Marketing Management
 - BC4A13 Entrepreneurship DevelopmentFollowing courses and modified in M.Com syllabus
 - MC1C1 Business environment
 - MC1C3 Accounting for Managerial Decision
 - MC3C12 Income tax law and practice
- A new Certificate Course on GST-ACE is designed to fill the skill gap between academia and industry. MoU with the relevant institutions was obtained for the student training. Commerce students are encouraged to enroll. Financial assistance was provided for needy students.

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Curriculum feedback analysis and action taken report 2018-19

Feedback

- Teachers of the commerce department compiled all the suggestions from the students and alumni for the revision in the curriculum of the B.Com and M.Com course. The suggestions are communicated with the college and university board of studies members.
- Subject experts and employers emphasize replacing the existing courses in the M.Com syllabus with new updated and more relevant ones. The Head of the department collected the suggestions.
- The Employers proposed complementing the syllabus with a Business Skill-based course to better understand the field.
- Parents and students suggested celebrating special days like Ozone day and International Students day to understand the social significance and generate awareness.

Actions taken

- B.Com syllabus revision approved by the University is as follows

Sem	Course code	Course code	Revisions
1	BCM1C01	Managerial Economics	introduced overview of Kerala economy Trade and commerce in Kerala Industrial development of the state the role of small-scale industries in Kerala economy
4	BCM4A13	Entrepreneurship Development	Setting up of Industrial unit- (Only Basic study) Environment for Entrepreneurship Criteria for selecting particular project-
6	BCM6B14	Fundamentals of Investment	Changed from 5 th Semester to 6 th Semester and added Valuation of



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- Revisions in the PG curriculum includes

Sem	Course code	Course code	Revisions
1	SJMCM1C03	Quantitative Techniques for Business decisions	Probability distribution, binomial Poisson and uniform, exponential, F Test Of equality of variances
2	SJMCM2C09	International Business	Export import policy of India, International Business- local nation regional, international global.
2	SJMCM2C10	Management Science	Inventory management and inventory models, Markov chains
2	SJMCM2C06	Advanced corporate accounting	Environmental Accounting, proactive accounting and social responsibility accounting
3	SJMCM3C13	Research Methodology	Plagiarism , 60% Theory & 40% problem
3	SJMCM3EF02	Financial markets and institutions	Financial instruments

- Flowing new courses are introduced in M.Com syllabus by replacing existing ones to meet the demand
 - SJMCM1C01 Business Environment & Policy
 - SJMCM1C02 Corporate Governance & Business Ethics
 - SJMCM1C04 Management Theory and Organizational Behaviour
 - SJMCM1C05 Advanced Management Accounting
 - SJMCM2C07 Advanced Strategic Management
 - SJMCM2C08 Advanced Cost Accounting
 - SJMCM3C12 Income Tax Law, Practice and Tax Planning I
 - SJMCM3E(F)01 Investment management
 - SJMCM4C15 Income Tax Law, Practice and Tax Planning II
 - SJMCM4E(F)03 International Finance
 - SJMCM4E(F)04 Advanced Strategic Financial Management
 - SJMCM3C11 Financial Management
- A new course titled SJBCM3A12 Professional Business Skills was introduced to the third Semester of the B.Com curriculum.
- It was decided to treat special occasions and days with required significance. Class teaches are entrusted with the duty of organizing such events on a regular basis.

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Curriculum feedback analysis and action taken report 2019-20

Feedback

- Syllabus change introduced in the previous year was studied by the faculty members, especially the teachers handling the classes. Based on their experience and interactions with students, revisions are suggested for B.Com and M.Com courses.
- The feedback of PG students suggested providing NET coaching. Teachers observed that the NET coaching can be done along with the audit course.
- The Alumnae recommended extending and developing the theoretical-based 'Entrepreneurial Development Course' into a practical session.
- The feedback also reinforced the requirement of extra coaching for an average student by the concerned course teacher.

Actions taken

- Suggested revisions are presented in the board of studies are flowing course syllabus is changed accordingly

B.Com

- SJBCM1B01 Business Management
- SJBCM1C01 Managerial Economics
- SJBCM2B02 Financial Accounting
- SJBCM2C02 Marketing Management
- SJBCM3B03 Business Regulations
- SJBCM3B04 Corporate Accounting
- SJBCM4B05 Cost Accounting
- SJBCM5B10 Financial Markets and Services
- SJBCM5B11 Financial Management
- SJBCM6B13 Auditing and Corporate Governance



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M.Com

- SJMCM1C01 Business Environment & Policy
 - SJMCM1C02 Corporate Governance & Business Ethics
 - SJMCM2C06 Advanced Corporate Accounting
 - SJMCM2C10 Management Science
 - SJMCM3EF02 Financial Markets & Institutions
 - SJMCM4EF04 Advanced Strategic Financial Management
-
- NET coaching was selected as the audit Course for PG students (MCM1A04). Class teaches are entrusted with monitoring the progress of the course. Coaching materials are made available for the students with the help of teaches and alumni.
 - Skill-based activities are promoted. Along with the theory, practical classes are included in the course Entrepreneurial Development. It was designed such that it will improve entrepreneurial skills and aptitude.
 - Additional Coaching Classes will be provided to the slow learners and average learners. Extensive peer group teaching and 'each one teach one' program were conducted.

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Curriculum feedback analysis and action taken report 2020-21

Feedback

- Students suggested possible ways to receive available additional course materials like E-books, Video lectures, PPT, Pdf etc., for the online classes.
- The Students suggested conducting more online interactive sessions, which would be beneficial for them to see all teachers and interact with them directly.
- The employers recommended programs to gain exposure and develop entrepreneurial skills that will help the students identify their potential.
- The Alumnae suggested conducting sessions related to career guidance, training for interviews, group discussion, and aptitude tests.
- In the midst of active online classes during the pandemic, the faculty members suggested organizing counseling and more emotional support programs for the students in need.
- The Alumnae and Parents recommended the introduction of Professional courses to the program.

Actions taken

- Additional online course materials were given to the students, which will help them to understand the concepts more clearly. E-book libraries are shared with the students for reference. College LMS is updated to provide e-reference materials for students.
- Department planned to conduct various online programs like Independence Day celebration, Onam celebration, and organize online programs related to teacher's day, international students' day etc. to provide a classroom ambiance through the available online platforms.
- A program, 'Meet the WO-preneur' was conducted where prominent women entrepreneurs share their experiences and give insight into women's entrepreneurship skills.
- The department arranged career guidance webinars in association with the placement cell of the college that helps to identify the student's interest, strength, and aspirations.
- The class teachers contacted the students personally, and if they needed, they were directed to approach the service of Darshana Counseling Centre of the college.
- The department will initiate the CMA programme with the help of The Institute of Cost Accountants of India Cochin Chapter.

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