



St. Joseph's College (Autonomous)

College with Potential for Excellence

NAAC accredited at A grade in the third cycle

Irinjalakuda-680 121, Thrissur (Dt.), Kerala

Telephone: 0480 - 2825358, M.No. 8301000125

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Department of Costume & Fashion Designing Curriculum feedback analysis and action taken report 2020-21

Feedback

Based on the huge demand from the stakeholders, the college management decided to launch the course program of B.Sc Costume and Fashion Designing in the academic year of 2020. As the course initiated its journey recently, the analysis of the collected feedback from the students, faculty and other stakeholders, plays a major role in reaping its best outcomes and aiding the students to drape the best outfit for the practical world. The responses and corresponding recommendations have been neatly organized and prepared for the future actions to be implemented with its best intentions.

- The parents suggested conducting industrial visits that banks a rich set of curriculum enhancement experiences that are valuable in imprinting the techniques and concepts of the subject in their working memory.
- The faculty advocated the interchange of two topics in the second and third semesters as this rearranging of topics is a mandatory step for the logical flow of concepts.
- The staff council suggested to including the topic 'grooming' due to its significance in the field in the initial semesters of the course program. It was also recommended that its addition should be avoided in final semesters due to the bulk of content already existing in the syllabus.
- Suggestion was made by the students to remove experiments that required mastering the theoretical grounds before directly trying their hands in the experiments.
- The faculty suggested to remove the topic "Industrial dress form" from the practical subject Pattern Making 1 CFD1B03 (P) as it was more suitable for another semester topic contents.
- The students put forward a proposal for wide reach programs that can enlighten them on the field of study and promote interaction with subject experts that can guide them through the ways of the world.
- The parents suggested conducting innovative events that can improve the skills and creativity of the aspirants as well as orient them for the course. They suggested giving an overall idea of the course, its outcomes and proper guidance for securing a niche in the fashion world



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- The employers encouraged initiating additional certificate courses to enhance the outcome received from the program. This acts as an additional benefit for the economic progression desired by the students along with adding a stronger base of knowledge in the topic.
- The teachers suggested that an event concerning the subject should be hosted volunteered by the students to comprehend the interesting aspects of the course and build upon creative skills, self confidence and improved subject mastery.
- The employers demanded that students should be made aware of the professional ethics and human values followed in the field of Costume and Fashion designing as they possess high value in this booming industry.
- The students advocated for commemorating days of importance in the year by hosting different programs related to the curriculum that can encourage them to comprehend the technicalities grounded in the course and also help to raise their standards after each consecutive event aiming for excellence.

Actions taken

- All the valuable feedback is taken into consideration and it is decided to discuss it in the Board of Studies meeting.
- Conducting industrial visits is not permissible during the pandemic and hence, the staff council recommended opting for virtual industrial visits through which the students will be able to grasp the concept clearly from the comfort of their homes.
- It was recommended to interchange the topics of 'Identification Of Woven And Knitted Structure' practical in the Second semester [CFD2B04(P)] with the topic 'Identification Of Different Fibers' in the third semester paper [CFD3CO6(P)].
- The staff council realizing the prominence of the topic in the course recommended its inclusion along with the suitable study materials and accessories to be discussed and approved in the BOS for the next academic year.
- The staff agreed with the suggestion forwarded by the students and the recommendation was noted for approval in the next BOS meeting.
- The suggestion for restructuring the syllabus was regarded and a rough re-modeled draft was prepared by the tutors to be presented in the meeting.
- As per the student suggestion and high demand for out reach programs on a diverse subject of Costume and fashion designing, A national seminar was conducted on 'The Saga of Indian



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Embroidery' by Jyoti S Kordhanyamath, Asst. Prof, Acharya Institute of Graduate Studies, Bengaluru; and Deepasri Prabhakar, fashion designer/entrepreneur, Founder of Mihira Inc Bengaluru. (30th July 2021).

- An orientation program was initiated for the first year students. A week was designated as the 'Colors Week' and the students were motivated to craft useful products creatively out of primary and secondary colors. This helped the students to gain an idea about the expectations from the course and the scope of its reach.
- A certificate course- Traditional Textile (SJCFTTI) was introduced as per suggestions from the employers. The course intends to develop the entrepreneurial skills in tradition and modern designing. It aims acquainting the students on the technicalities of Indian embroidered textiles, printed textiles, painted textiles and woven textiles helping them to creatively utilize this comprehension to fuse traditionalism with indo-western garments. The draft for initiating the course on Art and Craft was drafted and ready to be presented in the BOS.
- A session was organized on 25-01-2021, focusing on the problems and challenges faced by the aspirants in the field based on the spheres of individual work areas, the perspectives of the society and inclusion of nature. The resource person- Mrs. Rincy Pulikkottil, Asst. Prof. Costume and Fashion Designing lead the interactive session and briefed the students on the aspects of the professional ethics and human values to be followed in the industry.
- The students volunteered to perform a virtual fashion show on Nov 1st, on the theme of 'Kerala theme'. The students used the technique "draping" to make the garments. The video was released on Nov 1st, 2020.
- The students hosted the following events for the year. The rest of the recommendations were backed up with instructions to be conducted in the upcoming academic years:
 - 'Swadesi' an inter-collegiate handloom sari draping contest was hosted on 20th august 2021 and the students demonstrated the sari draping in creative ways. E-Certificates were provided for the participants.
 - Virtual Malayali Manka contest- - based on Onam celebrations.
 - The fund was provided by the college to the students for the seed money project. The exhibition of their caliber is being planned to be conducted by February 2022.

