

B.COM. FINANCE

PROGRAMME SPECIFIC OUTCOME

PSO1: Acquire entrepreneurial traits in managing the affairs of business and non business activities.

PSO2: Gain advanced accounting knowledge and skills and provide awareness regarding latest development in the field of accounting.

PSO3: Attain research and quantitative skills in taking managerial decisions for solving business and economic problems.

PSO4: Acquire knowledge of financial management, Investment, Business law, financial markets and financial services.

COURSE OUTCOME

SJBCM1B01: BUSINESS MANAGEMENT

- SJBCM1B01.1 Understand the process of business management and its functions
- SJBCM1B01.2 Create students with current management practices
- SJBCM1B01.3 Understand the importance of ethics in business
- SJBCM1B01.4 Create knowledge and capability to develop ethical practices for effective management
- SJBCM1B01.5 Apply leadership theories and concept of effective management

SJBCM1C01: MANAGERIAL ECONOMICS

SJBCM1C01.1 Remember the basic principles of micro and macroeconomics which would help them in managerial decision making processes and demand forecasting.

SJBCM1C01.2Understand various theories of consumer behaviour.

SJBCM1C01.3Create awareness about market structure

SJBCM1C01.4 Understand the characteristics of Indian economy, issues and concepts of parallel economy.

SJBCM1C01.5Understand the foreign trade and trade reforms

SJBCM2B02: FINANCIAL ACCOUNTING

SJBCM2B02.1 Create the students with the skills of preparing financial statements under single entry system

SJBCM2B02.2 Create awareness regarding issue of shares, types of shares and forfeiture of shares

SJBCM2B02.3 Understand about departmental accounts

SJBCM2B02.4 Create the knowledge about convergence to IFRS

SJBCM2B02.5 Apply the skills of recording financial transactions and preparation of reports in accordance with accounting standards

SJBCM2C02: MARKETING MANAGEMENT

SJBCM2C02.1	Understand the concepts marketing and marketing mix
SJBCM2C02.2	Understand the fundamentals of project management
SJBCM2C02.3	Understand the concept of distribution channel.
SJBCM2C02.4	Analyse the concept of IMC
SJBCM2C02.5	Create the idea of E-commerce and E-marketing.

SJBCM3B03: BUSINESS REGULATIONS

SJBCM3B03.1	Create awareness about the contract act
SJBCM3B03.2	Create better awareness about special contracts
SJBCM3B03.3	Understand the fundamentals of sale of goods act
SJBCM3B03.4	Analyse various modes of disputes , resolutions in consumer protection act
SJBCM3B03.5	Create awareness about Cyber laws

SJBCM3B04: CORPORATE ACCOUNTING

SJBCM3B04.1: Understand with knowledge of accounting for branches, note keeping full system of accounting, incorporation of branch trial balance

SJBCM3B04.2: Understand about preparation of accounts for banking companies

SJBCM3B04.3: Understand about the preparation of accounts of Insurance companies

SJBCM3B04.4: Apply recent developments in Corporate Accounting to teach them the various requirements of corporate reporting

SJBCM3B04.5: Analyse the consolidated financial statement of group companies

SJBCM3C03: HUMAN RESOURCE MANAGEMENT

SJBCM3C03.1	Understand the different aspects of managing human resources in an organization.
SJBCM3C03.2	Create basic knowledge about human resource planning
SJBCM3C03.3	Analyse the techniques of training and development
SJBCM3C03.4	Understand the concept of performance appraisal and career planning.
SJBCM3C03.5	Understand the concept of compensation management and grievance redressal system of an organization

SJBCM3A11: BASIC NUMERICAL METHODS

SJBCM3A11.1	Understand different numerical expressions and equations
SJBCM3A11.2	Create students aware about matrices
SJBCM3A11.3	Apply series and progression in business decisions
SJBCM3A11.4	Create awareness about time value of money.
SJBCM3A11.5	Analyze descriptive statistics.

SJBCM3A12: PROFESSIONAL BUSINESS SKILLS

SJBCM3A12.1	Understand professionalism.
SJBCM3A12.2	Apply E-learning.
SJBCM3A12.3	Understand the concept of business data analysis.
SJBCM3A12.4	Create the knowledge of cyber ethics, cyber laws and cyber crimes.
SJBCM3A12.5	Understanding the concept of digital marketing.

SJBCM4B05: COST ACCOUNTING

SJBCM4B05.1	Understand the students with various concepts and elements of cost	
SJBCM4B05.2	Create Cost Consciousness among students	
SJBCM4B05.3	Create the awareness about labour and reconciliation of profits	
SJBCM4B05.4	Analyse cost accounting techniques that are applied to manufacturing and service bu	iness
SJBCM4B05.5	Create the knowledge of cost controlling techniques	

SJBCM4B06: CORPORATE REGULATIONS

- SJBCM4B06.1 Create students knowledge about different kinds of company
- SJBCM4B06.2 Analyze the students about the various concepts and procedures facilitating the ease of doing business.
- SJBCM4B06.3 Understand the students to know about the concept of company, shares and company law in India
- SJBCM4B06.4 Understand the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.
- SJBCM4B06.5 Analyse the procedures for conducting meetings and wind

SJBCM4C04: QUANTITATIVE TECHNIQUES FOR BUSINESS

SJBCM4C04.1	Understand student with the use quantitative techniques in managerial decision making
SJBCM4C04.2	Create students aware about correlation and regression
SJBCM4C04.3	Apply theorems of probability
SJBCM4C04.4	Understand the theoretical distributions
SJBCM4C04.5	Apply the quantitative approach to decision making

SJBCM4A13: ENTREPRENEURSHIP DEVELOPMENT

SJBCM4A13.1	Understand the concept of entrepreneurship
SJBCM4A13.2	Understand about the institutional support and incentives to entrepreneurs
SJBCM4A13.3	Create awareness about MSMEs
SJBCM4A13.4	Analyse the procedures involved in setting up of an industrial unit
SJBCM4A13.5	Understand the basic idea of preparing project report

SJBCM4A14: BANKING AND INSURANCE

SJBCM4A14.1	Understand the students to acquire knowledge about basics of Banking.
SJBCM4A14.2	Understand about negotiable instruments
SJBCM4A14.3	Create the students aware about the modern trends in banking
SJBCM4A14.4	Remember the students with the idea of insurance
SJBCM4A14.5	Understand the law relating to life insurance.

SJBCM5B07: ACCOUNTING FOR MANAGEMENT

- SJBCM5B07.1: Understand the concept and relevance of Management Accounting
- SJBCM5B07.2: Analyse the financial statements and draw conclusion
- SJBCM5B07.3: Understanding about the use of accounting and costing data for planning, control, and decision making.
- SJBCM5B07.4: Apply practical understanding of preparing fund flow statement and cash flow statements
- SJBCM5B07.5: Understand the relevance of managerial decision making.

SJBCM5B08: BUSINESS RESEARCH METHODS

SJBCM5B08.1 Create basic knowledge in business research methods

- SJBCM5B08.2 Understand basic idea about different types of research
- SJBCM5B08.3 Apply techniques of research to conduct survey
- SJBCM5B08.4 Apply the simple statistical tools in business research.
- SJBCM5B08.5 Create a project report.

SJBCM5B09: INCOME TAX LAW AND ACCOUNTS

SJBCM5 B09.1 Understand principles and provisions of Income - tax Act, 1961 amended up to date.

SJBCM5 B09.2 Understand various retirement benefits and income from salary.

SJBCM5 B09.3 Understand the calculations of annual value of house property and various deductions.

SJBCM5 B09.4 Apply knowledge of profit and gains from business or profession in new ventures.

SJBCM5 B09.5Understand and apply the provisions of capital gain and income from other sources

SJBCM5B10: FINANCIAL MARKETS AND SERVICES

SJBCM5B10.1 Create the knowledge about the structure, organization and working of financial system and financial markets in India.

SJBCM5B10.2 Understand about functioning of money markets.

SJBCM5B10.3 Create an understanding about the capital markets and practical knowledge regarding functioning of stock exchanges in India.

SJBCM5B10.4 Create the knowledge of broad framework of financial markets and institutions together with the practical exposure to various banks.

SJBCM5B10.5 Understand the inter-linkages and credit Rating agencies.

SJBCM5B11: FINANCIAL MANAGEMENT

SJBCM5B11.1Create knowledge about concepts of financial management, time value of money, concepts of risk and return

SJBCM5B11.2 Apply different techniques of capital budgeting

SJBCM5B11.3 Understand cost of capital, capital structure and leverage analysis.

SJBCM5B11.4 Understand relevance and irrelevance of dividend decision.

SJBCM5B11.5 Apply working capital concepts in practical life.

SJBCM5B10: COMPUTER APPLICATIONS IN BUSINESS

SJBCM5B10.1Create knowledge about computer network

SJBCM5B10.2 Understand the modern trends and technologies in computer applications

SJBCM5B10.3 Understand the students to acquire basic knowledge about web design

SJBCM5B10.4 Apply the knowledge about computer and its applications in various areas of business

SJBCM5B10.5 Analyse the security threats in internet and e- commerce

SJBCM5B11: BUSINESS INFORMATION SYSTEMS

SJBCM5B11.1Understand the basic knowledge in the information technology.

SJBCM5B11.2 Analyze management information system

SJBCM5B11.3 Understand the knowledge about the data base management system

SJBCM5B11.4 Understand the knowledge about enterprise resource planning

SJBCM5B11.5 Analyze the business process reengineering

SJBCM5D03: BASIC ACCOUNTING

SJBCM5D03.1	Understand accounting concepts and double entry book keeping.
SJBCM5D03.2	Create subsidiary books.
SJBCM5D03.3	Analyze the preparation of final accounts sole trading concerns.

SJBCM5D02: BASICS OF ENTREPRENEURSHIP AND MANAGEMENT

SJBCM5D02.1Understand basics of business, entrepreneurship and organizational management.

SJBCM5D02.2 Understand concept of entrepreneur.

SJBCM5D02.3 Analyze the process and procedure involved in setting up of business enterprise

SJBCM6B12: INCOME TAX AND GST

SJBCM6B12.1Understand various investment opportunities for which tax deduction and computation of tax liability.

SJBCM6B12.2 Apply practical knowledge of e-filing of return

SJBCM6B12.3 Create the knowledge of GST.

SJBCM6B12.4 Analyze the GST registration procedures.

SJBCM6B12.5 Understand the tax related offences and penalties

SJBCM6B13: AUDITING AND CORPORATE GOVERNANCE

SJBCM6B13.1 Create the knowledge of auditing principles and techniques.

SJBCM6B13.2 Apply the procedure of Verification and valuation of assets and liabilities in ventures.

SJBCM6B13.3 Understand the duties and responsibilities of auditors and to undertake the work of auditing.

SJBCM6B13.4 Understand the issues and practices of corporate governance in the global and Indian context.

SJBCM6B13.5 Understand the major corporate governance failures and corporate governance success

SJBCM6B14: FUNDAMENTALS OF INVESTMENTS

SJBCM6B14.1 Understand the basic concepts of investment, Financial Securities, Financial Markets, Financial Services and Financial Intermediaries

SJBCM6B14.2 Apply the valuation of Fixed Income Securities and Valuation of Equity

SJBCM6B14.3 Understand security Analysis approaches.

SJBCM6B14.4 Apply Portfolio analysis Techniques

SJBCM6B14.5 Create framework for the Investor Protection

SJBCM6B15: FINANCIAL DERIVATIVES

SJBCM6B15.1 Create knowledge about financial derivatives and their types

SJBCM6B15.2 Understand regulatory framework of derivative trading

SJBCM6B15.3 To acquire knowledge of trading in forwards and futures

SJBCM6B15.4 Understand different types of options and trading strategies in stock options

SJBCM6B15.5 Understand different types of swaps

SJBCM6B14: OFFICE AUTOMATION TOOLS

SJBCM6B14.1 Apply documentation

SJBCM6B14.2 Apply accounting operation

SJBCM6B14.3 Apply presentation skill

SJBCM6B14.4 Create knowledge about the applications in the various areas of business. SJBCM6B14.5 Understand the basic concepts of internet.

SJBCM6B15: COMPUTERISED ACCOUNTING WITH TALLY

SJBCM6B15.1 Understand the basic knowledge in the computerized accounting system.

SJBCM6B15.2 Apply tally in inventory management

SJBCM6B15.3 Apply tax in tally

SJBCM6B15.4 Understand about the accounting and inventory reports

SJBCM6B15.5 Understand about the advantage of tally

SJBCM6B16: PROJECT AND VIVA-VOCE

SJMCM4PV01.1: To enhance research attitude in students SJMCM4PV01.2: To enable theory of research in real life situations SJMCM4PV01.3: To develop the analytical skills of students

SJMCM4PV01.4: To prepare and present a quality research report