

EMPLOYER FEEDBACK ON SYLLABUS 2017



**St. Joseph's College
(Autonomous)
Irinjalakuda**

INTRODUCTION

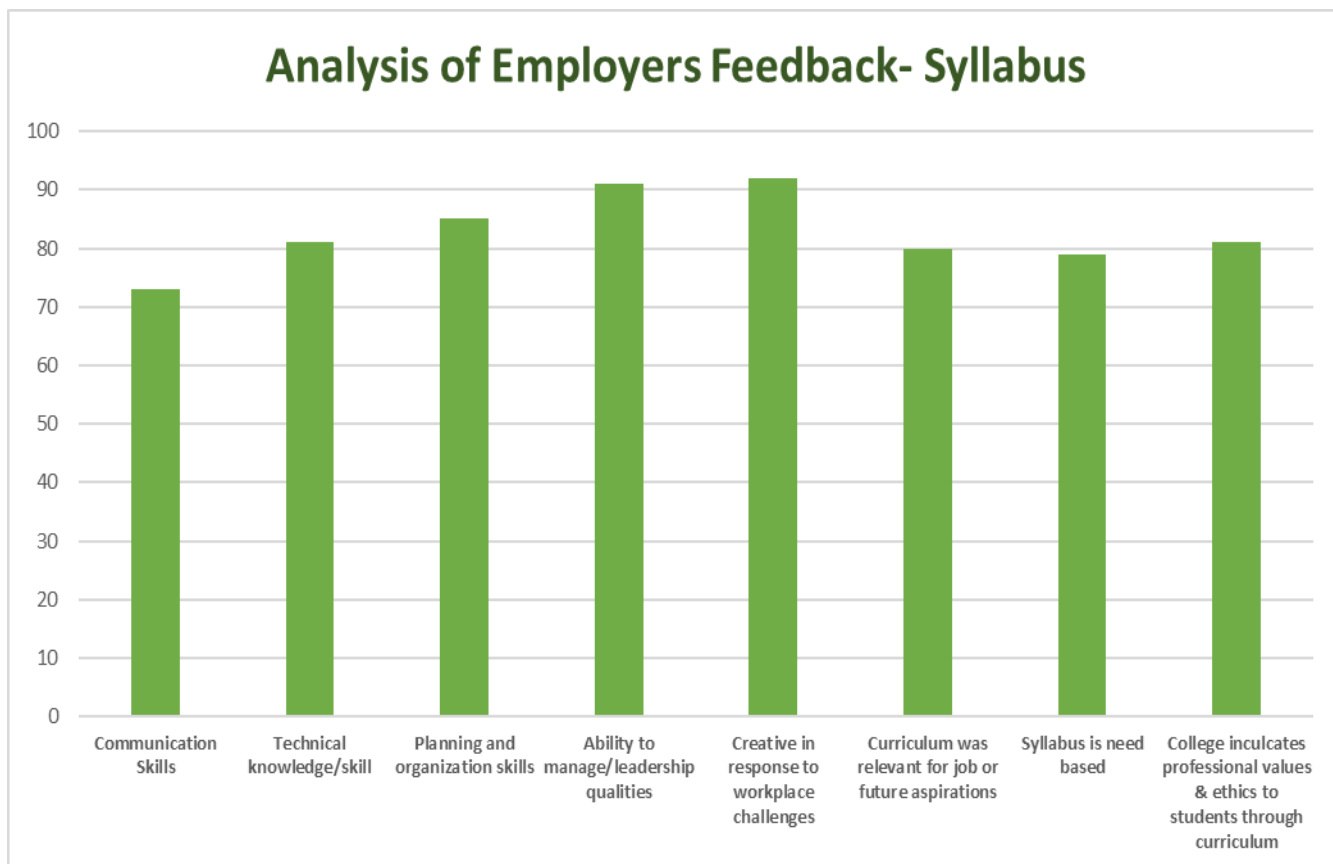
St. Josephs holds the repute of being one of the colleges in the state of Kerala that offers not just quality education but also indulges into the holistic development of their students which was founded based on the ever increasing demand for higher education among young ladies. The institution strives to implement their mission of training young women and making them capable of excelling in the academic and ethical domains through value-based quality education. The success of the mission depends upon the committed endeavor of the students, the consistent effort and sacrifice of the management, faculty and staff and the whole hearted co-operation of the guardians and well-wishers of the college.

The college plays an indomitable part in shaping the young minds that turn into successful entrepreneurs and the work force of tomorrow. Hence, the critical task of moulding these raw minds into stones of brilliant shine and rare virtues resides on this institution. With this commitment guiding our routes, we take extreme care in framing our course programs and their respective modes of implementations. Regular revisions and checks are conducted to keep the syllabus and the curriculum up-to-date. Suggestions are sought from subject experts and stakeholders who play a significant role in designing the curricular and extra-curricular agendas. After deep filtration and reviews, these opinions are forwarded to the respective authorities for approval of execution. This process is not a one-time event and necessary measures are taken from the institution to ensure the regularity of the practice.

The feedback system is the most prominent method adopted to regulate the prior mentioned updation. As an institution that operates on collaborative efforts from different units that work unitedly for its progression, it understands the importance of respecting and paying heed to their voices. Feedbacks ensure that the educational body runs democratically and with the pace of time. The employers' feedback is collected and combined with the efforts from the administration and the faculty. As the beneficiaries of the services we offer, the employers possess all the rights to inform the modifications to be included in the course of developmental journey we offer from the college. We deeply appreciate the well-intentional suggestions and responses. Considerable efforts are directed to ensure that the services we provide are of high standards and accept the changes suggested with a positive outlook.

EMPLOYER FEEDBACK REPORT 2017

The employer feedback report is a reflection of the rays of improvement aimed to attain impeccable image through relentless efforts to with stand the waves of the emerging new world. The feedback from the employers work as a goblet of resource from which the necessary modifications can be accumulated. These ideas are thoroughly investigated and resolutions are sought from the respective areas. We decipher the suggestions, giving utmost importance to the syllabus and curriculum so as to harvest a fruitful outcome.



For the statistical analysis of multiple-choice questions to measure the agreement or disagreement in a five-point Likert scale. ‘Strongly disagree’, and ‘disagree’ was with -1. Response as ‘no opinion’ was given 0 weightage and discarded from the further analysis. Result was expressed as percentages.

The feedback forms comprise of questions that indulges into the curricular and co-curricular aspects of the institution. The responses received help us to analyse our performance and commence steps for a progressive journey ahead. Considering the time constrictions of the employers, yet to quench our curiosity in scope of advancement, the feedback template underwent numerous evaluative procedures to check the efficiency of the questions designed to invite suggestions and responses that embrace the overall development of the institution.

As a college that promises skilled and efficient workforce for the employment industry, it is important to understand the expectation of the employers. The feedback form circulated among the employer community regularly monitors the changing trends and expectation of the employers in order to manipulate the curricular structure to mould the skills and abilities of the students accordingly. As per the responses received from the employers on the contentment in the qualification and skills of the employee, most of them affirmed that the students were capable of meeting the requisite satisfactory levels of the organizations. They insisted that considering the infrastructural facilities offered by the college and the recent developments of the world, the institution has great potential to include concepts of digitalization and networking. Another question posed in the feedback form insisted on further specific explanations of the required modifications to be brought in the employer for comprehending the level of perfection expected

from the potential organizations. This enables the institution to judge the prescribed syllabus and curricular framework presently followed and helps to evaluate the distance towards achieving the minimum criteria of expertise. For this query, employers re-affirmed their suggestion in syllabus modifications by substituting outdated concepts and address recent innovations in the field as new courses programs. The main suggestions include topics of banking, global networking, ecology and spoken English. These topics are most demanded among the circuit of employers and analysing the developments in the field, these topics tend to bud greater job prospects for the graduates in the upcoming years.

Employers insisted that the curriculum should include course programs that accustom the students with the latest technology facilities. This enhances the digital awareness of the students leading better technical expertise in the work domains. Having a basic knowledge of computing and networking assures the organizations that the hired employees are capable of growth and competent to tackle to bulk amount of data and task. The employers suggest that these facilities should be incorporated in the curriculum to build their computing skills and abilities. Minimum knowledge in computational basics promises higher prospects for a job opportunity. Along with computer knowledge, many of the employers suggested incorporation of spoken English class in the curriculum. This is a minimum requisite demanded by the prospective hirers of reputed organizations. Students with high calibre tend to fall out of the interview eligibility criteria on the mere factor of lack of communication efficiency. Excellent ideas budding out of the student find the appropriate domains of performance with excellent communication skills aiding in its execution plans. Inter-disciplinary spoken English classes can be organised for interested aspirants combined with personality development sessions for a complete package of expertise in a student.

Understanding the good intentions, the curricular suggestions received shall be forwarded to the concerned authorities for investigation on the relevance and prominence of the suggested topics. As an institution that strives for perfection along with time, it realises its scope of improvement pinpointed in the curricular aspects by the employers. Creating a strong bond between the employer-institution requires assimilating their opinions in the curricular framework of the institution. Meanwhile, comprehending the demands and trends of the work world, the institution can help prepare its students for the competent world of tomorrow.

All most all of the employers stated that they were satisfied with the subject knowledge demonstrated by the employees which point to the success of the prescribed curriculum. None of the employers have mentioned any negotiations in the qualification and expertise of our teaching faculty.

CONCLUSION

The college has been striving to maintain standards of quality education and holistic development. Our valedictorians have been capable of harnessing good feedback from their employers bringing in bouts of pride and content for its alma mater. Yet, as an institution that keeps pace with the altering times, we realise the need of constant monitoring of our services and invoking our reviews with the potential employer groups. This year, the college has been able to perform averagely in its curricular aspects and requires revamping its course programs to accommodate concepts that challenge the vogue in the educational and employment sectors. The observations are to be forwarded to the authoritative bodies of decision makers for further discussion and formulation of a pliable plan of action. Considering the co-curricular elements, the college has been able to maintain its satisfactory levels with the employer community. Hence, apart from the inculcation of innovative co-curricular strategies that aid the curricular aspects, the institution may keep functioning to maintaining its standards in this section.