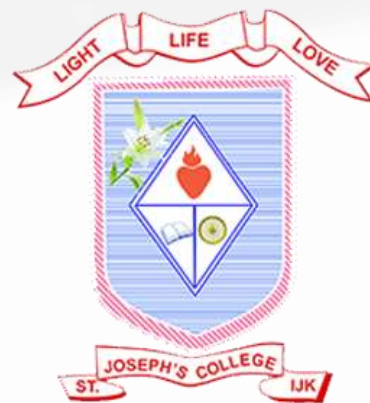


# **EMPLOYERS FEEDBACK 2020 DESIGN & REVIEW OF SYLLABUS**



**St. Joseph's College  
(Autonomous)  
Irinjalakuda**

## **INTRODUCTION**

Being one of the first women's college in Kerala in an aim of women empowerment, St Joseph's College Irinjalakuda, has always committed to impart quality education throughout the years of its excellence. This pioneering institution in the field of higher education in Kerala, envisions the critical growth of its students to help them excel in the competitive transformations for their overall developments. The college is always concerned to maintain an up-to-date syllabus to offer a vibrant learning environment for internal and external sustainability of our students.

The syllabus today lays out a great beginning for the students appreciating their roles and responsibilities through constant review process and feedback. Thus, the syllabus is well refined to ensure the quality of the student for a fine erected base for future conflicts and fluctuations. The syllabus is learner-centered with measurable objectives through proper feedback and assessments. Our syllabus is grounded on skills and systems conceptualising the content to assess the needs of contemporary society. Our educational system reflects our student's realistic needs with a blend of prescriptive-prefabricated syllabus to assure learning engagements.

As a regulatory process, St. Joseph's College constantly reviews its ways and means of achieving unbeatable quality in its educational endeavours. A systematized feedback mechanism is one of its means to keep its educational standards up to the expectations of its stakeholders. This ensures that the college is never astray in its goal oriented missions. Our stakeholders comprise of the students, teachers, alumna and employers. Structured feedback on design and review of syllabus was collected from stakeholders. Feedback form consist of statements to measure the agreement/disagreement in a five-point scale against grade points of 0 to 4. Statistical analysis was done, and the results are expressed as percentages. Their suggestions and ratings help us to comprehend our position in the ladder of progression and direct our efforts in accomplishing our combined goals. The analyzed feedback reports are duly forwarded to the concerned authoritative bodies for further action and implementations. Responsible committees and individuals are prearranged to ensure the realization of the implemented actions. They cycle of checks continues without fail to keep the level of advancements high.

## **EMPLOYER FEEDBACK REPORT 2020**

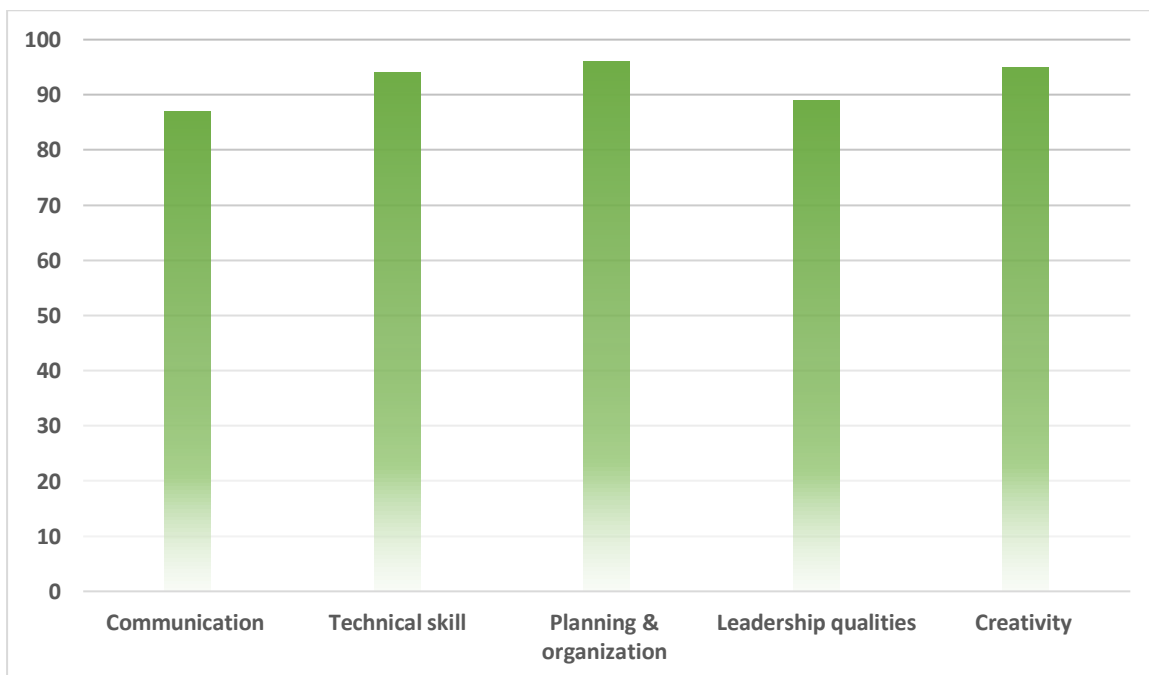
The employer feedback report is a reflection of the rays of improvement aimed to attain impeccable image through relentless efforts to with stand the waves of the emerging new world. The feedback from the employer's work as a goblet of resource from which the necessary modifications can be accumulated. These ideas are thoroughly investigated and resolutions are sought from the respective areas. We decipher the suggestions, giving utmost importance to the syllabus and curriculum so as to harvest a fruitful outcome.

The feedback received from the employers has been beneficial in developing the students in terms of their skills and capabilities. Majority of the employers applauded on the students' performance at the workplaces demonstrating the outcome of our designed curriculum. Prioritizing the emerging trends in education and employability and combining the employers' feedback, the curriculum and learning methodology is restructured. Our curriculum offers significant skills appropriate in armouring the student to accept challenges and devotedly harbour their potential for the joined effort in conquering the goals set by their

respective enterprises. The flexible design of the curriculum helps to accommodate and update the changes in the employability trends.

Curriculum focuses on skills for interactive and dynamic exchange of ideas that leads to the successful accomplishment of targets. Considering the satisfaction levels of our student performance by the employers, they have commended the students for their excellent communication skills in their organised and planned execution of the assigned task. This has in turn facilitated the smooth running of the organization of which they are a part of. A considerable range of employers have shown their satisfaction with the capabilities of our valedictorians in communicating novel and creative ideas useful for their organisation. The curriculum, under the guidance of well-trained mentors is capable to equip the students to communicate their words into actions.

Technical knowledge is a key aspect in framing the curriculum. Due importance is given to train the students to understand the technological advancements and update themselves with the latest innovations. Skill based programs and additional certificate courses are incorporated into their curriculum to heighten their potential and refine the acquired talents. A huge majority of employers have approved of our students' technical awareness and leadership qualities. The curriculum backs the need of our students to exhibit their technical understanding as well as take the headship for the initiation and management of their ideas. The feedback from the employers' aid in incorporating further advancements in the existing curricula leading to sculpting our student's technical talents and leadership competencies.

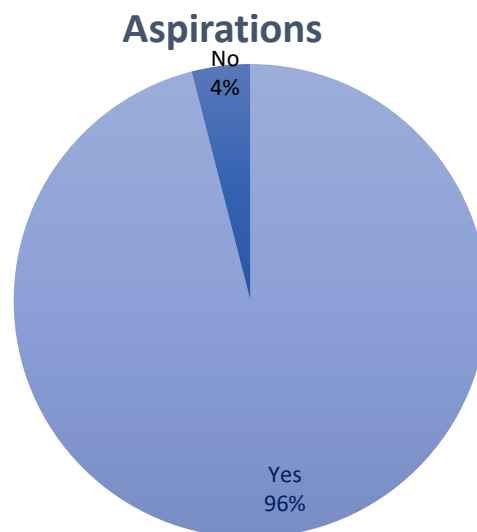


One of the main aims of education other than creating better humans is to prepare the students for their desired career. Our curriculum, over the years has been triumphant in transforming our pupils from mere students to ambitious leaders and responsible career oriented working women. Taking into account the increased demand of sincere and educated workforce, our apprentices are adorned with quality skills and unmatched knowledge base.

The college offers ample opportunities for the students to participate and navigate their career options through placement drives, personality development classes, conducting mock interviews, exhibition of entrepreneurial skills and talks by experienced career guides thereby guaranteeing a lifetime of choices in the career world. Under the tutelage of our proficient tutors, finding the right career path no longer seems a tedious path. It becomes our prime commitment to expand and elevate the dreams of young ambitious women creating a foundation where upon they can reliably stand and stretch their wings to fly. Concerned with the relevance of the curriculum in promoting career-oriented training, our responses have shown a predominance of positive responses, whereby reinforcing the success in facilitating job-oriented education.

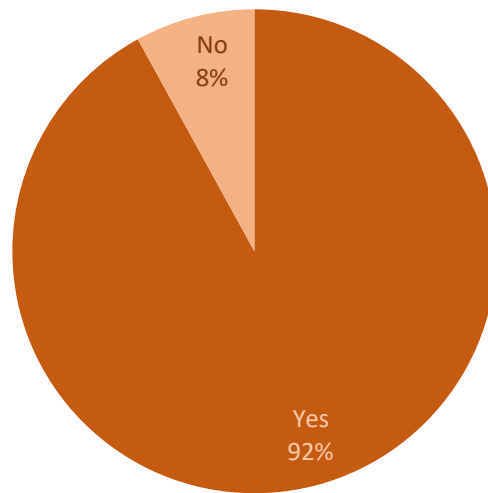
Every child is different and so their needs too differ. Creating a syllabus where all the needs and requirements of the students as well as employers are met is a tough task yet not an impossible one. The institution has a clear organizational method to consider and address the issues faced by the student and acknowledges the requirements of the employers. In the light of the recent trends and needs, the syllabus gets timely modified and updated after the approval and discussion of the concerned authorities. Regular meetings are conducted to ensure the proper implementation of plans and rectification of shortcomings in the syllabus. It is clearly evident with the immenseness of responses that have shown their agreement that the syllabus is rich and meets necessary needs of the employer/student. Yet we realise our imperfections and strive incessantly for perfection.

### Curriculum is Relevant for Job or Future



Our curriculum is intricately structured to meet the future aspirations of the learners hailing from distinct scenarios and it is of immense pleasure to realize that our curriculum has been able to work its part in delivering this objective successfully. According to the feedback received, a beaming 92% of employers are satisfied with the existing curriculum for its relevance in the work industry. Our syllabus looks forward in adhering to the needs of students and the industry. It has been delicately woven to imbibe and guide our students to identify their goals and strive for it. Majority of the employers agreed to the fact that our syllabus qualifies in the category for need-based education.

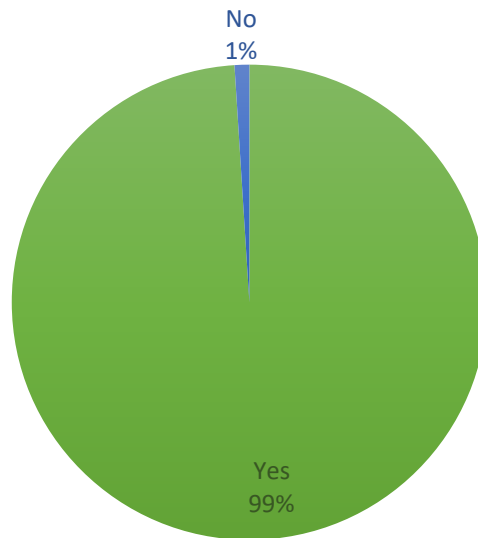
## Curriculum is Relevant for Job or Future Aspirations



Our feedback also incorporates space for improvement in co-curricular aspects focussing on the overall fruitful outcome. We value the opinions of all our stakeholders, especially employers who contribute to the economic welfare of the society. Employer feedback on work ethics, skills and other competencies that play a vital role in developing the career prospects of our students are taken into consideration.

The most important of all, Professional Ethics and Human Values are the basic requirements essential in building a holistic and healthy workspace. This aspect is highly inculcated into our modes of learning. Study with values is the part and parcel of our college and the same is emphasized in our motto. The employers also appreciate this pedagogical approach as it creates a positive and productive working atmosphere in the organizations. They have also highlighted on the strong leadership qualities and the efficient soft skills displayed by our students that are worthy of praise in their working conditions.

## Professional Values & Ethics in curriculum



In order to meet the growing demands in business and related fields essential managerial skills are a requisite. The methodology of our education is patterned to motivate and guide the young entrepreneurs according to the emerging trends. Self- assessment, Critical thinking, Problem-solving, Business management and Creative thinking are a few of the predominant pillars that indirectly substantiate the curricular aspects. According to the employers' response, these entrepreneurial skills are visibly evident in our graduates and have been able to establish a sound impression among the corporate world yet requires additional polishing for harvesting a group of student-corporates that are content in entrepreneurial and employability efficiency.

Collecting feedback on previously framed questions are not enough to gather information on the modifications to be brought. Hence, appropriate spaces are allotted for the responders to state their opinions that could contribute to the elevation of the current agenda. A few well-wishers have specifically mentioned their perspective on expanding the scope of wide scale internship activities from the campus. The employers also hinted on consistently rejuvenating the student-teacher relation that could corrode amidst the pandemic crisis if left unnoticed. These suggestions were forwarded to the higher authorities for consideration. The responses from the employers hold a pivotal stand in framing our visions. We revere the feedback received and work continuously to maintain the standards and improve in every aspect.